

# KAYA SEMEI RIVERA

Graphic Designer & Illustrator



## SUMMARY

I am a dynamic and creative Graphic Designer with over 6 years of experience in the industry. Throughout my career, I have had the privilege of working with a diverse range of clients, including Nerds, Burger King, Disney, and many more. My versatile skill set has more than just traditional graphic design but also extends to advertising, UI/UX design, and Illustration. I am passionate about innovation and am committed to delivering excellence in my work.

## WORK EXPERIENCES

### Assistant Graphic Design Intern

Walt Disney, WSHES Creative / Orlando, FL / June 2024 - Present

- Responsible for updating the "Weekly Focus" section monthly on the Cast Life site, sharing safety topics and resources with over 300,000 Disney cast members.
- Co-created and brand-designed the "Safe For The Holidays 2024 Campaign," supporting cast members during the holiday season with reminders on safety and well-being.
- Designed branded PowerPoint templates for executive and partner use, including specialized templates for the Entertainment Safety Resource Committee.
- Developed monthly "I AM Disney" affirmation wallpapers, inspired by Disney films and parks, within tight deadlines while adhering to IP and character integrity guidelines.

### Assistant Graphic Design Intern

Disney Parks, Experiences And Consumer Products / Orlando, FL / Jan 2024 - June 2024

- Developed Graphic Design & Branding for Product Development style guides and portfolios across multiple franchises under the direction of project design leads.
- Created strong POV or mood boards for projects and contributed new graphic design ideas and participated in brainstorming sessions.
- Addressed art styles/new techniques in creative development to co-ordinate with trends in the marketplace.

### Graphic Design Manager

Student Diversity & Inclusion / Chicago, IL / Sep 2023 - June 2024

- Develop and implement inclusive design strategies to ensure that all materials and communications are accessible and inclusive for diverse audiences.
- Collaborate with HR team to create and execute successful marketing material to attract college students to attend events
- Foster collaboration and engagement among team members from diverse background information for NIFA's research findings and reports.

### Graphic Design Intern

USDA NIFA Communications / Remote / June 2023 - November 2023

- Designing the agency SharePoint Icon graphics for Divisions across NIFA, and tracked progressive tasks on Trello and Notion.
- Creating the NIFA publication for the VLMRP Annual Report 2023 through InDesign. Also, assessing how accessible the pages of the visual print.
- Attending weekly External Communications meeting, and collaborated alongside journalists and copywriters to push educational and impactful content on all NIFA's social platforms.
- Creating visually captivating and impactful infographics to communicate complex data and information for NIFA's research findings and reports.

### Graphic Design Intern

O'keefe Reinhard & Paul / Chicago, IL / May 2022 - April 2023

- Researching Keywords and Producing unique written content for pitches to well known clients like Burger King, Illinois Tourism, Nerds, and SweetTarts.
- Proofreading Keynote decks and documentation for quality and accuracy.
- Creating visual mockups of media campaigns and collaborated with copywriters.
- Successfully aided in gaining more clientele through production & post production work

## INFO

### PORTFOLIO

www.ksrartist.com

### EMAIL

Kayariveras@gmail.com

### PHONE

630-870-8040

## EDUCATION

### COLUMBIA COLLEGE CHICAGO

Bachelor in Illustration & Graphic Design

Aug 2020 - May 2024

## PROGRAMS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Adobe After Effects
- Adobe XD
- Procreate
- Final Cut Pro
- Microsoft Office
- Keynote
- ToonBoom
- Blender

## SKILLS

- Illustration
- Brand Design
- Package Design
- Videography
- Multi-tasking
- Time-Management
- Researching
- Content Creation
- Brand Strategy
- Optimism

## LANGUAGES

- English
- Japanese

## HOBBIES

- Piano
- Guitar
- Drawing
- Planting
- Crochet
- Ukelele
- Pottery
- Traditional Animation

## REFERENCES

### Ana Pinto

COLUMBIA COLLEGE CHICAGO

✉ apinto@colum.edu

☎ 312-369-8594

### Nicolet Gatewood

BLAC

✉ nicolet@blacinternship.com

☎ (917) 471-1909

### Samantha Squalls

PAPERDECORMORE

✉ paperdecormore@gmail.com

## COOL ADD ONS

### Book180

2023 - 2024

Enrolled in the Book180 Advertising Portfolio Program, a comprehensive 6-month curriculum as an **Art Director**.

### Year Up

2021

Attended a one-year, intensive job training program in the **Information technology track**.